

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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PARKHURST EXCHANGE

Parkhurst Publishing Ltd.
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E-mail: contact@parkpub.com
Website: www.parkhurstexchange.com

Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED
The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION
Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	380
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	197
TOTAL	577

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	41,874	100.0	41,837	99.9	37	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,874	100.0	41,837	99.9	37	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October _____					41,786	*January _____					42,001
November _____					41,842	*February _____					41,920
December _____					41,909	*March _____					41,781
						TOTAL					

*See Paragraph 11

Parkhurst Exchange / March 2008

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified:	39,888	40,514	41,506	41,409	41,874
Qualified Non-Paid: _____	39,841	40,467	41,467	41,366	41,837
Qualified Paid: _____	47	47	38	43	37
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: __	**NC	**NC	**NC	**NC	**NC

***NOTE: October 2007 - March 2008 data is unaudited.**

**NC = None Claimed

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not required for this publication.

PARAGRAPH 2- LATE MAILING OF ISSUES:

42,428 copies or 100.0% of the January 2008 issue were mailed after January 4, 2008
 42,371 copies or 100.0% of the February 2008 issue were mailed after February 4, 2008
 42,125 copies or 100.0% of the March 2008 issue were mailed after March 4, 2008

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 41,582 copies or 99.3%, including IMS HEALTH.

Paragraph 3b includes 41,888 qualified non-paid circulation. Qualified paid circulation of 32 combined with the qualified non-paid circulation equal 41,920 total qualified circulation for the analyzed issue.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

D. Elkins, Publisher

E. Mackasey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed April 4, 2008

City Montreal

Received by CCAB Inc. April 4, 2008

Type PS

ID Number P397POM8

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2008

This issue is 0.1% or 56 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	NEWFOUND- LAND	PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO	MANITOBA	SASKA- TCHEWAN	ALBERTA N.W.T. AND NUNAVUT	B.C. AND YUKON	TOTAL FOR CANADA	UNITED STATES	OTHER FOREIGN	TOTAL OUTSIDE CANADA	TOTAL	PERCENT OF TOTAL
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	554	120	960	654	7,503	9,627	917	986	3,076	4,123	28,520	-	-	-	28,520	68.0
2. SPECIALISTS																
Dermatology/Syphilology	7	-	15	9	151	134	10	4	38	44	412	-	-	-	412	1.0
Emergency Medicine	2	1	9	2	93	152	16	1	60	78	414	-	-	-	414	1.0
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	56	12	130	77	1,102	1,598	129	97	404	458	4,063	-	-	-	4,063	9.7
Neurology and Psychiatry	63	13	146	74	1,109	1,687	164	62	392	587	4,297	-	-	-	4,297	10.3
Obstetrics and Gynecology	22	7	53	29	340	566	42	34	159	133	1,385	-	-	-	1,385	3.3
Pediatrics	38	9	67	32	445	689	87	31	231	194	1,823	-	-	-	1,823	4.3
Other Specialties not elsewhere classified	11	5	29	27	204	406	40	39	104	109	974	-	-	-	974	2.3
Other Paid Circulation	-	1	1	-	7	13	-	1	2	3	28	3	1	4	32	0.1
TOTAL QUALIFIED CIRCULATION	753	168	1,410	904	10,954	14,872	1,405	1,255	4,466	5,729	41,916	3	1	4	41,920	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2008

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	306	-	-			306	0.7
a. Written	306	-	-			306	0.7
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	41,582	-	-			41,582	99.3
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	41,582	-	-			41,582	99.3
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	41,888	-	-			41,888	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2007

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			41,920	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			41,920	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2008 (SEE PARAGRAPH 3a)

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED