

# PARKHURST EXCHANGE

Solutions for the patients you see every day

---

## Journal Supplements

---

*Parkhurst Exchange* offers print and/or online opportunities to reach family physicians, general practitioners and selected specialists. Articles, or a collection of articles, can be published on specific topics. Authors and co-authors of journal supplements are recruited by *Parkhurst Exchange* from among Canadian KOLs, or, other healthcare professionals deemed experts in their fields. Supplement sponsors may suggest contributors who meet these criteria.

### Journal supplement\* formats available by topic:

- Q&A Exchanges In...
- 10 Things You Should Know About
- 5 Minutes On (review article)
- Practice management supplements
- Checklist
- CPG Review (clinical practice guideline summary)
- Special reports

\* *Parkhurst Exchange* publishing standards for journal supplements adhere to the guiding principles of Health Canada, Rx&D, and PAAB. Disclosure of sponsorship is compliant with industry guidelines.

**Cost:** up to \$ 8,000 net/page

Cost includes editorial project management and coordination, liaison with author(s) and honoraria, editing and proofreading, layout and 4-color graphic design, production, printing, mailing, archiving at [www.parkhurstexchange.com](http://www.parkhurstexchange.com), and 25 office copies of *Parkhurst Exchange*.

**Options:** Additional costs for reprints available upon request.

Travel expenses for round tables or conference coverage by editorial staff of *Parkhurst Exchange*, video coverage/ website solutions, and other options are quoted separately.

---

### Contact:

Debra Makuch

[debra@parkpub.com](mailto:debra@parkpub.com)

800-663-7403, ext. 117 or 514-397-8833, ext. 117

Parkhurst Publishing Ltd. 400 McGill Street, 3rd Floor, Montreal QC H2Y 2G1

