

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2006**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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PARKHURST EXCHANGE

Parkhurst Publishing Ltd.
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E-mail: circulation@parkpub.com
Website: www.parkpub.com

Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	426
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	189
TOTAL	615

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	40,511	100.0	40,464	99.9	47	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	40,511	100.0	40,464	99.9	47	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2006 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October _____					40,455	January _____					40,758
November _____					40,613	February _____					40,273
December _____					40,662	March _____					40,305
						TOTAL					

*See Paragraph 11

Parkhurst Exchange / March 2006

3a. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF FEBRUARY 2006
 This issue is 0.7% or 286 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	NEWFOUND- LAND	PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO	MANITOBA	SASKA- TCHEWAN	ALBERTA N.W.T. AND NUNAVUT	B.C. AND YUKON	TOTAL FOR CANADA	UNITED STATES	OTHER FOREIGN	TOTAL OUTSIDE CANADA	TOTAL	PERCENT OF TOTAL
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	543	111	952	609	7,364	9,054	889	950	2,917	4,109	27,498	-	-	-	27,498	68.2
2. SPECIALISTS																
Dermatology/Syphilology	5	1	15	7	160	135	12	4	39	45	423	-	-	-	423	1.1
Emergency Medicine	2	1	11	4	82	134	15	-	56	80	385	-	-	-	385	1.0
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	54	13	135	86	1,075	1,529	128	85	399	446	3,950	-	-	-	3,950	9.8
Neurology and Psychiatry	54	6	128	63	999	1,584	152	47	357	542	3,932	-	-	-	3,932	9.8
Obstetrics and Gynecology	21	6	52	28	343	545	43	34	126	143	1,341	-	-	-	1,341	3.3
Pediatrics	30	10	60	31	456	677	93	37	226	202	1,822	-	-	-	1,822	4.5
Other Specialties not elsewhere classified	7	3	22	15	206	365	37	30	100	92	877	-	-	-	877	2.2
Other Paid Circulation	-	1	-	1	12	19	1	1	1	5	41	4	-	4	45	0.1
TOTAL QUALIFIED CIRCULATION	716	152	1,375	844	10,697	14,042	1,370	1,188	4,221	5,664	40,269	4	-	4	40,273	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2006

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	302	-	-			302	0.8
a. Written	302	-	-			302	0.8
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	39,926	-	-			39,926	99.2
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	39,926	-	-			39,926	99.2
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,228	-	-			40,228	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2006

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			40,273	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			40,273	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2006 (SEE PARAGRAPH 3a)

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2002	2003	2004	2005	*2006
Total Audit Average Qualified:	38,539	39,032	39,595	39,888	40,511
Qualified Non-Paid: _____	38,539	39,003	39,554	39,841	40,464
Qualified Paid: _____	-	29	41	47	47
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2006 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA**PARAGRAPH 2:**

Additions and Removals are not required for this publication.

PARAGRAPH 3b:

Paragraph 3b includes 40,228 qualified non-paid circulation. Qualified paid circulation of 45 combined with the qualified non-paid circulation equal 40,273 total qualified circulation for the analyzed issue.

Other sources include 1 source of circulation for quantities of 39,926 copies or 99.2%, including IMS Health.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

D. Elkins, Publisher

E. Mackasey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed April 12, 2006

City Montreal

Received by CCAB Inc. April 12, 2006

Type PS

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