

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED MARCH 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Canadian Circulations Audit Board
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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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PARKHURST EXCHANGE

Parkhurst Publishing Ltd.
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E-mail: contact@parkpub.com
Website: www.parkhurstexchange.com

Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED
The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION
Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	403
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	292
TOTAL	695

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	41,313	100.0	41,266	99.9	47	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	41,313	100.0	41,266	99.9	47	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2006 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
October _____					41,000	January _____					41,604
November _____					41,311	February _____					41,164
December _____					41,529	March _____					41,266
						TOTAL					

*See Paragraph 11

Parkhurst Exchange / March 2007

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2003	2004	2005	2006	*2007
Total Audit Average Qualified:	39,032	39,595	39,888	40,514	41,313
Qualified Non-Paid: _____	39,003	39,554	39,841	40,467	41,266
Qualified Paid: _____	29	41	47	47	47
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2007 data is unaudited.**

**NC = None Claimed

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not required for this publication.

PARAGRAPH 3b:

Other sources include 1 source of circulation for quantities of 40,814 copies or 99.3%, including IMS Health.

Paragraph 3b includes 41,119 qualified non-paid circulation. Qualified paid circulation of 45 combined with the qualified non-paid circulation equal 41,164 total qualified circulation for the analyzed issue.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

D. Elkins, Publisher

E. Mackasey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed April 24, 2007

City Montreal

Received by CCAB Inc. April 24, 2007

Type PS

ID Number P397POM7

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2007

This issue is 0.4% or 178 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	NEWFOUND- LAND	PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO	MANITOBA	SASKA- TCHEWAN	ALBERTA N.W.T. AND NUNAVUT	B.C. AND YUKON	TOTAL FOR CANADA	UNITED STATES	OTHER FOREIGN	TOTAL OUTSIDE CANADA	TOTAL	PERCENT OF TOTAL
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	556	115	957	633	7,460	9,412	897	973	3,094	4,128	28,225	-	-	-	28,225	68.6
2. SPECIALISTS																
Dermatology/Syphilology	6	1	14	8	157	137	12	4	38	44	421	-	-	-	421	1.0
Emergency Medicine	2	1	10	4	87	145	17	-	62	76	404	-	-	-	404	1.0
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	53	13	137	83	1,079	1,577	131	94	404	473	4,044	-	-	-	4,044	9.8
Neurology and Psychiatry	53	14	132	60	984	1,577	153	52	353	547	3,925	-	-	-	3,925	9.5
Obstetrics and Gynecology	22	6	53	27	348	551	44	35	137	156	1,379	-	-	-	1,379	3.4
Pediatrics	37	10	65	34	451	673	90	34	224	201	1,819	-	-	-	1,819	4.4
Other Specialties not elsewhere classified	7	3	23	15	212	374	34	32	104	98	902	-	-	-	902	2.2
Other Paid Circulation	-	1	-	1	9	20	-	1	2	6	40	4	1	5	45	0.1
TOTAL QUALIFIED CIRCULATION	736	164	1,391	865	10,787	14,466	1,378	1,225	4,418	5,729	41,159	4	1	5	41,164	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF FEBRUARY 2007

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	305	-	-			305	0.7
a. Written	305	-	-			305	0.7
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Electronic	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	40,814	-	-			40,814	99.3
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	40,814	-	-			40,814	99.3
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	41,119	-	-			41,119	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2007

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			41,164	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			41,164	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF FEBRUARY 2007 (SEE PARAGRAPH 3a)

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED