

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED SEPTEMBER 2005**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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PARKHURST EXCHANGE

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Official Publication of: None
Established: 1993
Issues Per Year: 12

FIELD SERVED

The Medical Profession in Canada

DEFINITION OF RECIPIENT QUALIFICATION

Licensed to practice Medicine.

Primary Market C.A.R.D. Class 650 Medical

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual_____	39,968	100.0	39,918	99.9	50	0.1
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit_____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales_____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,968	100.0	39,918	99.9	50	0.1

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD

2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2005 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
April _____					39,652	July _____					40,158
May _____					39,681	August _____					40,145
June _____					39,826	September _____					40,345
						TOTAL					

*See Paragraph 11

Parkhurst Exchange / September 2005

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005
 This issue is 0.5% or 213 copies above the average of the other 5 issues reported in Paragraph two.

This publication's business/occupational analysis conforms to CCAB's Standard Classification of Circulation No. 650 BUSINESS AND INDUSTRY	NEWFOUND- LAND	PRINCE EDWARD ISLAND	NOVA SCOTIA	NEW BRUNSWICK	QUEBEC	ONTARIO	MANITOBA	SASKA- TCHEWAN	ALBERTA N.W.T. AND NUNAVUT	B.C. AND YUKON	TOTAL FOR CANADA	UNITED STATES	OTHER FOREIGN	TOTAL OUTSIDE CANADA	TOTAL	PERCENT OF TOTAL
1. Family Physicians (including general practitioners and general practitioners certificated in family medicine)	540	116	934	612	7,364	8,911	910	940	2,855	4,120	27,302	-	-	-	27,302	68.1
2. SPECIALISTS																
Dermatology/Syphilology	4	1	15	7	166	135	12	4	40	48	432	-	-	-	432	1.1
Emergency Medicine	2	1	9	4	86	180	14	1	55	81	433	-	-	-	433	1.1
Internal Medicine (includes allergy, cardiology, gastroenterology, rheumatology and pulmonary diseases)	54	12	135	82	1,104	1,506	128	90	398	444	3,953	-	-	-	3,953	9.8
Neurology and Psychiatry	56	6	131	64	1,018	1,584	153	47	351	537	3,947	-	-	-	3,947	9.8
Obstetrics and Gynecology	20	6	53	29	346	536	40	36	120	147	1,333	-	-	-	1,333	3.3
Pediatrics	31	10	60	30	464	673	95	37	221	204	1,825	-	-	-	1,825	4.5
Other Specialties not elsewhere classified	7	3	21	15	207	355	37	30	102	94	871	-	-	-	871	2.2
Other Paid Circulation	-	1	-	-	12	23	1	1	1	6	45	4	-	4	49	0.1
TOTAL QUALIFIED CIRCULATION	714	156	1,358	843	10,767	13,903	1,390	1,186	4,143	5,681	40,141	4	-	4	40,145	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	*Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	303	-	-			303	0.8
a. Written	303	-	-			303	0.8
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual	-	-	-			-	-
b. Organizational	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-			-	-
a. Written	-	-	-			-	-
b. Telecommunication	-	-	-			-	-
c. Internet and E-Mail	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	39,793	-	-			39,793	99.2
Association rosters and directories	-	-	-			-	-
Business directories	-	-	-			-	-
Independent field reports	-	-	-			-	-
Licensees - Federal, Provincial, or Municipal Government	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-			-	-
*Other sources	39,793	-	-			39,793	99.2
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	40,096	-	-			40,096	100.0
*See Paragraph 11	PERCENT	100.0	-	-		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function			40,145	100.0
Individuals by name only			-	-
Titles or functions only			-	-
Company names only			-	-
Multi-Copy Same Addressee copies			-	-
Single Copy Sales			-	-
TOTAL QUALIFIED CIRCULATION			40,145	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF AUGUST 2005 (SEE PARAGRAPH 3a)

TOTAL NEW AND RENEWED QUALIFIED PAID SUBSCRIPTIONS ORDERED/SOLD FOR THE PERIOD
 Includes gross subscription sales/orders with unpaid invoices pending.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	2002	2003	2004	*2005
Total Audit Average Qualified:	38,068	38,539	39,032	39,595	39,889
Qualified Non-Paid: _____	38,068	38,539	39,003	39,554	39,842
Qualified Paid: _____	-	-	29	41	47
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2005 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and Removals are not required for this publication.

PARAGRAPH 3b:

Paragraph 3b includes 40,096 qualified non-paid circulation. Qualified paid circulation of 49 combined with the qualified non-paid circulation equal 40,145 total qualified circulation for the analyzed issue.

Other sources include 1 source of circulation for quantities of 39,793 copies or 99.2%, including IMS Health.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	435
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	224
TOTAL	659

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
D. Elkins, Publisher	Date signed	September 26, 2005
J. Brown, Circulation Manager	City	Montreal
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by CCAB Inc.	September 26, 2005
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	P397POS5